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Disclaimer: Published articles, reports or submissions reflect the opinions of the author and should not be considered to reflect the opinions of Great News Media (GNM) and the Silverado Community (SCA) and/or Residents’ Association (SRA). The information contained in this magazine is believed to be accurate but is not warranted to be so. GNM, SCA and/or SRA do not endorse any person(s) advertising in this newsletter. Advertisements are not an endorsement of any goods or services.
5 Excellent Reasons to Advertise in Community Newsletter Magazines

1. **Top of Mind Brand Awareness**: Consistent advertising leads to increased sales. Companies maintain and gain market share when community residents are consistently reminded of their brands.

2. **Payback**: Community residents trust, and call businesses that advertise in their community magazines.

3. **High Readership**: 68% female | Even distribution of Millennial, Gen X, and Baby Boomer readers

4. **Cost Effective**: With advertising rates as low as $0.01 cent per household, advertising in our community magazines is incredibly affordable.

5. **Geofence Your Audience**: Manage your budget, optimize your returns and target your audience by specific community magazines.

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Silverado Community Association

Board of Executives

<table>
<thead>
<tr>
<th>Vacant</th>
<th>President</th>
</tr>
</thead>
<tbody>
<tr>
<td>Taryn Gunn</td>
<td>Vice President</td>
</tr>
<tr>
<td>Laura Fader</td>
<td>Treasurer</td>
</tr>
<tr>
<td>Nancy Boychuk</td>
<td>Secretary</td>
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</table>

Board of Directors

<table>
<thead>
<tr>
<th>Matt Entwistle</th>
<th>Communications</th>
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</thead>
<tbody>
<tr>
<td>Aman Dhillon</td>
<td>Director at Large</td>
</tr>
<tr>
<td>Bruce Zhao</td>
<td>Director at Large</td>
</tr>
<tr>
<td>Joseph Purcell</td>
<td>Rink</td>
</tr>
<tr>
<td>Alex Sazanovitch</td>
<td>Development Committee</td>
</tr>
</tbody>
</table>

To contact the SCA, email info@silveradoca.ca or follow facebook.com/silveradoca

Yeah, you sent her a card, but did you build her a shrine?

Andrews Methodist Episcopal Church has been designated as a shrine to all mothers. The founder of Mother’s Day, Anna Jarvis, attended the church in her youth and sent over 500 carnations on May 10, 1908, to be distributed to the congregation’s mothers. In 1914, Mother’s Day became a nationally observed holiday in the United States.
<table>
<thead>
<tr>
<th>Name</th>
<th>Age</th>
<th>Contact</th>
<th>Course</th>
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<tr>
<td>Adrian</td>
<td>13</td>
<td>403-437-9959</td>
<td>Yes</td>
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<tr>
<td>Ariana</td>
<td>28</td>
<td>403-470-8649</td>
<td>No</td>
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<tr>
<td>Daria</td>
<td>20</td>
<td>403-850-3380</td>
<td>Yes</td>
</tr>
<tr>
<td>Emelia</td>
<td>17</td>
<td>403-870-9738</td>
<td>Yes</td>
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<tr>
<td>Eric</td>
<td>14</td>
<td>587-432-7888</td>
<td>Yes</td>
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<tr>
<td>Erin</td>
<td>21</td>
<td>403-869-5814</td>
<td>Yes</td>
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<tr>
<td>Gracie</td>
<td>18</td>
<td>403-807-6893</td>
<td>Yes</td>
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<tr>
<td>Jay</td>
<td>37</td>
<td>403-890-9789</td>
<td>No</td>
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<tr>
<td>Jordan</td>
<td>17</td>
<td>780-215-7558</td>
<td>Yes</td>
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<td>Milena</td>
<td>51</td>
<td>403-805-2733</td>
<td>No</td>
</tr>
<tr>
<td>Paige</td>
<td>15</td>
<td>587-226-8748</td>
<td>Yes</td>
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<tr>
<td>Sara</td>
<td>21</td>
<td>403-700-8675</td>
<td>No</td>
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<tr>
<td>Sissy</td>
<td>13</td>
<td>587-700-7323</td>
<td>Yes</td>
</tr>
<tr>
<td>Sophia</td>
<td>21</td>
<td>403-404-3240</td>
<td>Yes</td>
</tr>
</tbody>
</table>

Calling All PARENTS
Visit mybabysitter.ca and find available babysitters in and around your community.

Calling All BABYSITTERS
Enroll free at mybabysitter.ca and choose the Calgary communities you would like to babysit in.

Disclaimer: We recommend for your own peace of mind that references be checked when choosing your babysitter. This babysitter list is provided as a service to the community and is governed by the terms & conditions outlined at mybabysitter.ca.

Silverado
mybabysitter list

South Health Campus (SHC) Wellness Centre

The South Health Campus Wellness Centre offers quality health & wellness programs (mostly free!). See our Spring/Summer Program Guide for a full list of programs, descriptions and registration information at http://www.ahs.ca/shcwellness or call 403-956-3939.

FEATURED PROGRAMS

Living Well on Prednisone May 14 10:00am-12:00pm
Do you take corticosteroids (Prednisone) and find it challenging to manage side effects such as increased appetite and weight gain? Do you want to take extra steps to help protect your bones? Learn about how corticosteroids affect your body and how your diet can help manage some of the side effects.

Talking with Your Family About Cancer May 29 6:00-7:30pm
1 in 2 Albertans will have cancer in their lifetime. Knowing how to have meaningful conversations with your family members about cancer and your treatments may be challenging. This presentation will provide tips for talking with children, teens and adults while exploring the 5 – W’s to help you begin.

Mind Fit! May 31 10:00-11:30am
Just like the body, the brain can show signs of aging over time. While this is a natural result of growing older, there are positive lifestyle changes you can make to keep your mind sharper for longer. Join us for a fun and informative presentation called Mind Fit where you will learn about proactive ways to enhance cognitive functioning. This presentation includes engaging group activities used in the Cognitive Therapeutics Method, a science-based cognitive stimulation program, as well as trivia, Name that Tune and logo identification!

Parkinson’s Speech and Swallowing Disorders June 3 10:00am-12:00pm
For people diagnosed with Parkinson’s and their families to learn about: How speech and swallowing can be impacted by Parkinson’s Disease, what normal speech and swallowing look like and how things change, and when to see a speech –language pathologist to help diagnose and treat problems when they arise.

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READY TO INCREASE YOUR CURB APPEAL?

KILBCO
CONCRETE CURBING
The House Finch (*Haemorhous mexicanus*), a *passerine* (a song bird), is found year-round across the southern part of western Canada, and throughout the United States and Mexico. Their range in Alberta is expanding northward.

It is a medium-sized finch (about the size of a House Sparrow) with a brown-streaked back and wing, and narrow dark stripes on its whitish under parts. The male’s head, throat and rump are generally a pink-red. The female is easily mistaken for a female House Sparrow. Its tail is relatively dark brown, long and squared. The bill is short and thick, cone shaped, an obvious seed-eating bill. They eat seeds from plants, as well as buds, leaves and fruits. They can feed and drink while hovering!

This little songbird is very adaptable in terms of where it will live; including finding a home in deserts, grasslands, orchards, open woods, towns, cities and rural properties such as ranches. It will make its compact little woven nest in a bush, tree, natural cavity or building. They form breeding pairs and lay 6 to 8 eggs (lavender with black spots).

Fun Facts:
- The male House Finch colouring can range from deep red to golden yellow, depending on what its diet was during moulting!
- When it flies it makes several fast wingbeats then has a brief period when it pulls its wings pulled in against its sides.
- This bird’s song is a warbling one, with notes ending with “zeez”.
- One can find House Finches hanging out with a group of House Sparrows, alone or in pairs.
- A group of House Finches are called a “development” of finches.
- If you want to attract these little birds to your backyard feeder, try tempting them with nyger or millet seed and shelled sunflower seeds.

If you find an injured or orphaned wild bird or animal, please contact the Calgary Wildlife Rehabilitation Society at 403-214-1312 for tips, instructions and advice, or look at the website at www.calgarywildlife.org for more information.
SILVERADO COMMUNITY ASSOCIATION

Membership Application

Become a part in your Community! Join the Silverado Community Association

Family Name: .................................................................
Date: ...........................................................................
Applicant’s First Name(s): ............................................
Home Phone: ...............................................................:
Address: .................................................................
Postal Code: ..............................................................
Email: .........................................................................

- Memberships cost $25/year for each address and are renewable annually in March. Please mail application form to: Silverado Community Association, PO Box 32003 Silverado PO, Calgary, AB T2X 0X4 or send email to info@silveradoca.ca. Cheques are payable to Silverado Community Association. Please allow 3-4 weeks for your membership to be delivered to your home address.

- Members of the community association are welcome to attend SCA sanctioned events throughout the year. Not only will you be able to meet others within Silverado, but will help build a better sense of community in our neighbourhood.

- Stay connected with what is happening within your community. Members are kept up-to-date of the developments within and around the community.

- Silverado Community Association is actively looking for volunteers to help out with community events and for board positions. If you are interested in volunteering your time to make Silverado a better community, please send inquiries to info@silveradoca.ca.

- Silverado Community Association updates can be located on our website at http://silveradoca.ca/

SCA MEMBERSHIP BENEFITS

<table>
<thead>
<tr>
<th>Business</th>
<th>Discount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Skaja Law</td>
<td>10% off on legal fees, excl. disbursements.</td>
</tr>
<tr>
<td>Siraia</td>
<td>Waived registration fee and 10% off Siraia dining room</td>
</tr>
<tr>
<td>Longevity Painting</td>
<td>10% off</td>
</tr>
<tr>
<td>Hot Shop Yoga &amp; Spin</td>
<td>10% off class packages and one month unlimited</td>
</tr>
<tr>
<td>Daisy Fresh Dry Cleaners</td>
<td>10% off total bill for all dry cleaning services</td>
</tr>
<tr>
<td>Denim &amp; Smith</td>
<td>10% off all cuts</td>
</tr>
<tr>
<td>Papa John’s Pizza</td>
<td>10% off</td>
</tr>
<tr>
<td>Silverado Veterinary Hospital</td>
<td>10% off services</td>
</tr>
<tr>
<td>Tobacco Outlet</td>
<td>10% off accessories</td>
</tr>
<tr>
<td>Silverado Business Centre</td>
<td>10% off meeting space</td>
</tr>
<tr>
<td>Capture the Flag</td>
<td>Waived entry fee and free level 3 upgrade gun</td>
</tr>
<tr>
<td>Anytime Fitness</td>
<td>Free FOB (a $50 value)</td>
</tr>
<tr>
<td>Global Pet Foods</td>
<td>10% off</td>
</tr>
<tr>
<td>Sobey’s</td>
<td>10% off (first Tuesday of every month)</td>
</tr>
<tr>
<td>Beyond Bronze</td>
<td>10% off</td>
</tr>
<tr>
<td>One Time Shot Photography</td>
<td>10% off</td>
</tr>
<tr>
<td>Kung Fu Restaurant</td>
<td>10% off all pickup orders</td>
</tr>
<tr>
<td>Stitch 4 You Alterations</td>
<td>10% off</td>
</tr>
<tr>
<td>Cloverdale Paint</td>
<td>25% off paint, 15% off supplies</td>
</tr>
<tr>
<td>Stealth Alarms</td>
<td>25% off monitoring fee</td>
</tr>
<tr>
<td>Mobile Tireworks</td>
<td>15% off services</td>
</tr>
<tr>
<td>Simply For Life</td>
<td>Registration fee waived</td>
</tr>
<tr>
<td>Certified Home Sitters</td>
<td>10% off</td>
</tr>
<tr>
<td>Cardel Rec South</td>
<td>SCA Members – 15% off programs</td>
</tr>
<tr>
<td>Silverado Residents – 10% off programs</td>
<td></td>
</tr>
<tr>
<td>Joel West 67</td>
<td>10% off painting and decorating, refresh and re-modernizing services</td>
</tr>
</tbody>
</table>

Can You Let My Dog Out? 1st Visit Free, new customers only ($20 value)

Follow Silverado Community Association on Facebook

www.silveradoca.ca
It’s Spring Cleaning Time

A message from the Federation of Calgary Communities

Did you know that the City of Calgary helps support community associations in helping residents clean up the neighbourhood? Residents can attend their Community Cleanup event and throw out waste, saving you a trip to the landfill.

The service is free, and the purpose is for items that are not acceptable or do not fit in the regular waste (black carts) and recycling (blue carts) to be taken during a Community Cleanup. You can call your community association or go online to the official City of Calgary website to find a cleanup near you!

Acceptable items include:
• Furniture
• Yard waste (organic trucks will be available)
• Broken/unusable products like gym equipment
• Toilets

You and your neighbours can also organize a litter clean up. The City of Calgary provide kits that include garbage bags, gloves and hand sanitizer. You can pick up these kits at any City of Calgary leisure and aquatic centre.

You can get outside, meet neighbours and achieve a cleaner community at the same time!

Happy Spring Cleaning!

PLUMBING PARAMEDICS: Your community plumbing experts! Licensed, insured, and fully guaranteed! Specializing in residential plumbing and heating repairs. BBB accredited. Call today to experience our world class service! 403-452-2911. Ask about our seniors’ discount.

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NEIGHBOURHOOD CONFLICT? Community Mediation Calgary Society (CMCS) is a no-cost mediation and conflict coaching service that can help you resolve problems and restore peace! We help neighbours be neighbours again! www.communitymediation.ca, 403-269-2707.


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Mayonnaise is one of the world’s most popular condiments. Some of the countries where it is the most popular are Russia, Chile, and Japan!

Meet our new Calgary Police Chief Mark Neufeld. Welcome to Calgary Chief.

The Downtown Tax Problem
With the economic downturn persisting over the past three years, I know you’re all very much aware that downtown Calgary has been experiencing a 25-30% corporate vacancy rate for at least the past 18 months. Some are bankrupt. The lost property value is $14,109,911,200 with a $257,624,403 tax impact. An office tower that sold for over $300M a few years ago, recently sold for only $90M. It’s no surprise that Calgary currently holds the highest unemployment rate in all of Canada.

Vacancy rates compounded by a loss in market value assessment (in determining the business tax rate) have left a tax imbalance of over $250M. As a result, the remaining businesses are facing a tax increase to make up the difference that is impossible for the 5,000 small businesses in Calgary to shoulder.

While we slashed $607M in operating savings and efficiencies from 2015-2018, the size and scale of this seismic downtown economic shift couldn’t be solved by budget reductions alone. All options were put on the table to confront this crisis. As an immediate response in 2017, Council pulled $45M out of the reserve fund thinking this would be a short-term problem to fix—but it wasn’t. In 2018, Council pulled another $41M out of the reserve to stop the bleeding. But the problem ensued. This wasn’t the answer, as the benefits of this short-term approach didn’t trickle down to small businesses.

Relative to other Canadian cities, Calgary’s municipal property tax rate is among the lowest. This allows for a tax-shift to accommodate the business tax burden. For months, Council debated a whole host of tax-shift scenarios. The mid-term strategy for dealing with this taxation problem includes continuing to advocate with the Province, creating a Financial Task Force, and encouraging capital dollars to rejuvenate the downtown—including the recently approved 4 mega projects.

The downtown vacancy issue affects us all as Calgarians. An assessment shift strategy is necessary in approaching this issue. We need to work together as a City to overcome this downturn and come out on top. We need to stand together as One Calgary.

To view the presentations, please visit:
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- SINGLE DENTAL IMPLANT
- ABUTMENT
- ALL CERAMIC CROWN AND DENTAL CONSULT

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Rosemarie Brown
403-234-1871
rosemarie.brown@bmo.com

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